

MEET THE TEAM

Alex van der Linde

Alex has been looking after NSL's retail accounts for 3 ½ years, and has a background in retail management, having previously worked as a sales and product manager for a local retailer.

He specialises in relationship building, business strategy and e-commerce, and always strives work one-on-one with clients to tailor solutions that ensure their growth.

Alex is passionate about technological developments, and enjoys keeping up to date with the latest innovations in tech, both inside and outside the AV world.

Outside of work Alex enjoys spending time with his wife and 2 year old son, watching movies, gaming, and working on whatever DIY home improvement project that he is working on at the time.



Get To Know Alex

1. What are your hobbies?

I generally don't stick to a single hobby for long. I suppose it could be summed up by saying that I enjoy tinkering with tech, and building things (computers & woodworking).

2. If money was no object, what would you do all day?

A trip into space. I'd love to see earth from space, and experience zero g.

3. If you could hire someone to help you, would it be with cleaning, cooking, or yard work?

Definitely cooking - it is my least favourite chore. I enjoy yard work, so wouldn't want anyone to do it for me!

4. In the evening, would you rather play a game, visit a relative, watch a movie, or read?

Watch a movie. I'm somewhat of a movie collector. It is one of my favourite ways to unwind after a long day.

5. If you could go back in time, what year would you travel to?

I've always thought it would be cool to temporarily go back several hundred years and see show people technological innovations that we take for granted, but not too far back in time or I'd risk being burnt on a stake! I definitely wouldn't want to live in any other time than the present though.

6. What's your favourite type of foreign food?

I'm obsessed with anything spicy, so an authentic Indian curry earns top marks from me.

7. What's your favourite movie?

I've seen so many good movies over the years that it is difficult to pick just one, but I don't think anything has topped the original Lord of the Rings trilogy yet.

8. Do you love or hate rollercoasters?

I love them. Though admittedly I haven't been on many. I should probably work on that.

9. What three items would you take with you on a deserted island?

A satellite phone (so I can call someone to get me back to civilisation ASAP), a fishing net and a knife.